

# Sponsorship Opportunities



## Bayou Greenway Day Presenting Title Sponsors – \$50,000

*(1 Committed by NOBLE ENERGY – 1 available)*

- ❖ Presenting Partner event naming opportunity
- ❖ Media interview sponsor presence/speaking opportunity (including KPRC and Telemundo)
- ❖ Logo recognition incorporated into all general press coverage by Media Partners
- ❖ Prominent logo recognition in all strategic social media coverage
- ❖ Sponsor representative to participate in official ceremony alongside Mayor Turner and elected officials
- ❖ Sponsor representative as co-chair of event
- ❖ Logo and name recognition featured prominently on official day-of event materials and signage
- ❖ Logo recognition on website
- ❖ Complimentary 20'x10' promotional tent to engage with anticipated 5,000+ attendees
- ❖ Employee engagement opportunity for staff members to volunteer
- ❖ Complimentary table for 10 at the Houston Parks Board's Annual Luncheon in October

## Host Partner Sponsor – \$25,000 each

- ❖ Sponsor name mentioned in all media interviews
- ❖ Sponsor name incorporated into all general press coverage by Media Partners
- ❖ Recognition by event speakers as part of official ceremony
- ❖ Prominent logo recognition in all strategic social media coverage
- ❖ Logo recognition on website
- ❖ Logo recognition on sponsorship event signage
- ❖ Complimentary 20'x10' promotional tent to engage with anticipated 5,000+ attendees
- ❖ Employee engagement opportunity for staff members to volunteer
- ❖ Complimentary ½-table for 5 at the Houston Parks Board's Annual Luncheon in October

## Gold Sponsor – \$10,000

- ❖ Sponsor name mention in all strategic social media coverage
- ❖ Logo recognition on website
- ❖ Sponsor name listed on recognition signage at event
- ❖ Complimentary 10'x10' promotional tent to engage with anticipated 5,000+ attendees
- ❖ Employee engagement opportunity for staff members to volunteer

## Silver Sponsor – \$5,000

- ❖ Logo recognition on website
- ❖ Sponsor name listed on recognition signage at event
- ❖ Complimentary 10'x10' promotional tent to engage with anticipated 5,000+ attendees
- ❖ Employee engagement opportunity for staff members to volunteer

## Bronze Sponsor - \$2,500

- ❖ Listing on website
- ❖ Employee engagement opportunity for staff members to volunteer

## Sponsor Benefits Matrix

Benefits	Presenting Title Sponsor	Host Partner Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Presenting Partner event naming opportunity	X				
Media Interview speaking opportunity	X				
Participation in official ceremony & Co-Chair of event	X				
Prominent recognition in all media coverage	X (logo and name)	X (name)			
Complimentary table at HPB Annual Luncheon	X (Full table – 10 seats)	X (Half table – 5 seats)			
Prominent recognition in all social media coverage	X (logo and name)	X (logo and name)	X (name)		
Recognition on event day materials and signage	X (logo and name)	X (logo and name)	X (name)	X (name)	
Complimentary promotional tent	X (20x10)	X (20x10)	X (10x10)	X (10x10)	
Logo recognition on HPB website	X	X	X	X	(name listing only)
Employee engagement opportunity	X	X	X	X	X

**All logos due by *March 6, 2019* for guaranteed listing on print materials!**

# Sponsorship Form

Register Online at: [www.bayougreenwayday.org](http://www.bayougreenwayday.org)

Or, use form below:

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Company name *(as you wish to be recognized in print materials)*

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Contact

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Address

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	TX	
City	State	Zip

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Email

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Phone

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Title Sponsor (\$50,000) | <input type="checkbox"/> Silver Sponsor (\$5,000) |
| <input type="checkbox"/> Host Partner Sponsor (\$25,000)     | <input type="checkbox"/> Bronze Sponsor (\$2,500) |
| <input type="checkbox"/> Gold Sponsor (\$10,000)             |   |

Enclosed is my check for \$ \_\_\_\_\_  
***(Please make checks payable to Houston Parks Board)***

Please bill the amount of \$ \_\_\_\_\_  
To my:    MasterCard    Visa    Amex

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Name on Card

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Card Number

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Expiration date

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Security code

**\*All logos due by March 6, 2019 for guaranteed listing on print materials.**

Mail forms to: Houston Parks Board, 300 North Post Oak Lane, Houston, TX 77024, or fax to 713-942-7664.

For sponsorship questions call Deborah Rule at 713-942-8500 x32, or email [deborah@houstonparksboard.org](mailto:deborah@houstonparksboard.org).

*The Houston Parks Board is a 501(c)(3) non-profit organization. Contributions are tax deductible to the extent allowed by law.*